



線上電子支付服務

Online E-payment Solution

關於我們 About Us

BBMSL成立於2017年，為香港電子支付服務供應商，提供線上線下電子支付方案，現有客戶超過10,000個。提供一站式付款系統整合、交易、收款管理、結算等配套服務，讓商戶輕鬆管理生意。我們的電子支付技術均通過 PCI DSS 認證，為支付業的最高安全標準，保障商戶及客人私隱安全。

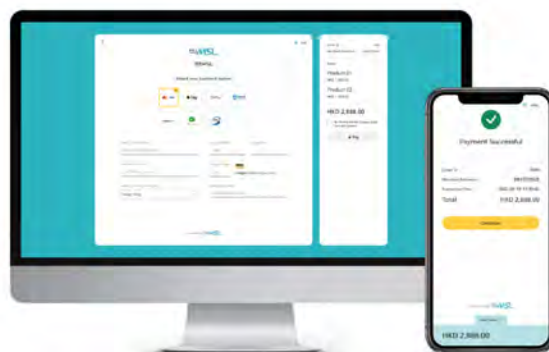
BBMSL is the leading payment solutions provider in Hong Kong, founded in 2017. We've already helped over 10,000 local and international business partners to solve payment issues and provide one-stop merchant services, including POS integration, sales and settlement etc. PCI DSS certified, to protect merchants' and customers' privacy.

O2O 新零售模式

雙管齊下發展生意

Embrace the rise of O2O Retail The new key growth of your business

(O2O = Online To Offline/ 線上線下整合, 結合電子商務與實體商務)



多種支付方案支援不同類型商戶 Different solutions to suit your needs



API接入網站或應用程式
API docs for website/app
integration



網店平台插件對接 (Plug-in)
Plug-in for
e-commerce platforms



B2B/B2C服務收款
B2B/ B2C service fee



社交媒體/直播網店 (需要有網站)
Social/ livestream commerce
(Website required)



一鍵付款 1-click Purchase

使用Apple Pay或Google Pay就能一鍵付款, 10秒結帳, 省去輸入資料的繁複步驟, 增加顧客購物衝動

- Fast & easy with '1-click Purchase' (Apple Pay & Google Pay)
- No need to input any data
- Shoppers pay with no obstacles & hesitation



介面簡單 容易使用 Simple UI and Easy to Use

簡易支付介面, 方便顧客付款, 減少「遺棄購物車」情況, 增加銷售額。設有系統後台, 讓商戶隨時查閱及管理收款狀況

- Simple & easy checkout interface
- Reduce abandoned checkout rate to increase sales volume
- Instant payment status checking & settlement report download in portal

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香港消費者傾向在網上而非實體店消費，預計 2024 年網上消費將佔總零售額近三分之一*

HK consumers **prefer online shopping** rather than spending in physical stores. Expected online consumption will account for **nearly one-third of total retail sales** in 2024.*

*2021 Hong Kong E-commerce Analytics | GlobalData Banking and Payments Intelligence Center



3-D Secure 驗證 3-D Secure Verification

顧客交易時需輸入以「一次性短訊」發出的驗證碼，才能完成交易，防止盜用信用卡，保障商戶交易安全

- One-time password (OTP) to ensure secured transaction & fraud protection



代碼化程序 Tokenization

顧客付款時，會產生一組獨特的代碼 (Token) 保護帳戶資料，避免敏感資料外洩，大幅減低信用卡盜用機會。代碼亦會儲存於顧客裝置內，下次購物時不需重新輸入信用卡資料，提高用戶安全性

- High customer security protection through tokenisation
- Highly secured card info
- Card-sensitive details stored as token for fast checkout & prevent card fraud



定期收款服務 Recurring Payment

商戶可自行設定帳單週期，自動在顧客授權之付款方式扣款。減少壞賬，確保在限期內收款，提高資金活用效率。系統自動發出付款通知，減低行政成本，管理客戶更有效率 (特別適合訂閱服務、酒店房費、會費、物業管理等)

- Tailor recurring payment collection
- Make billing simple, fast & stable
- Save administration costs, fees deduct automatically from customers' credit cards
- Easily cater for subscription, rents, monthly fees, etc.



付款連結 Payment Link

商戶在後台簡易建立「付款連結 Payment Link」，自行設定付款有效時間，以Whatsapp/ 電郵/ FB/ IG/ WeChat直接向顧客發送連結，顧客一按即付。可在系統後台，核對及管理每一筆交易

- Customize payment details (amount, product name, payment deadline, etc.)
- Send payment link via Whatsapp, email, messengers or social media platforms
- Track & manage payment status on portal



掃描QR Code了解更多
Scan to know more



支付超乎想像 Payment Beyond Imagination

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